

FIG. 2

FIG. 3 is a block diagram of a system architecture. The system includes a consumer (46) interacting with a user interface (48). The user interface (48) is connected to a service layer (30) which includes sales (50), service & parts (52), and bus. ops (54) modules, all of which are connected to an API (56). The service layer (30) is connected to a core system (24) which includes various modules: trans. manag. (60), admin. (62), routing (64), security (66), partner directory (68), schema trans (70), protocol trans (72), data mapping (74), and data management (76). The core system (24) is connected to a manufacturer (32) via an API (80). The manufacturer (32) is also connected to a database (22).

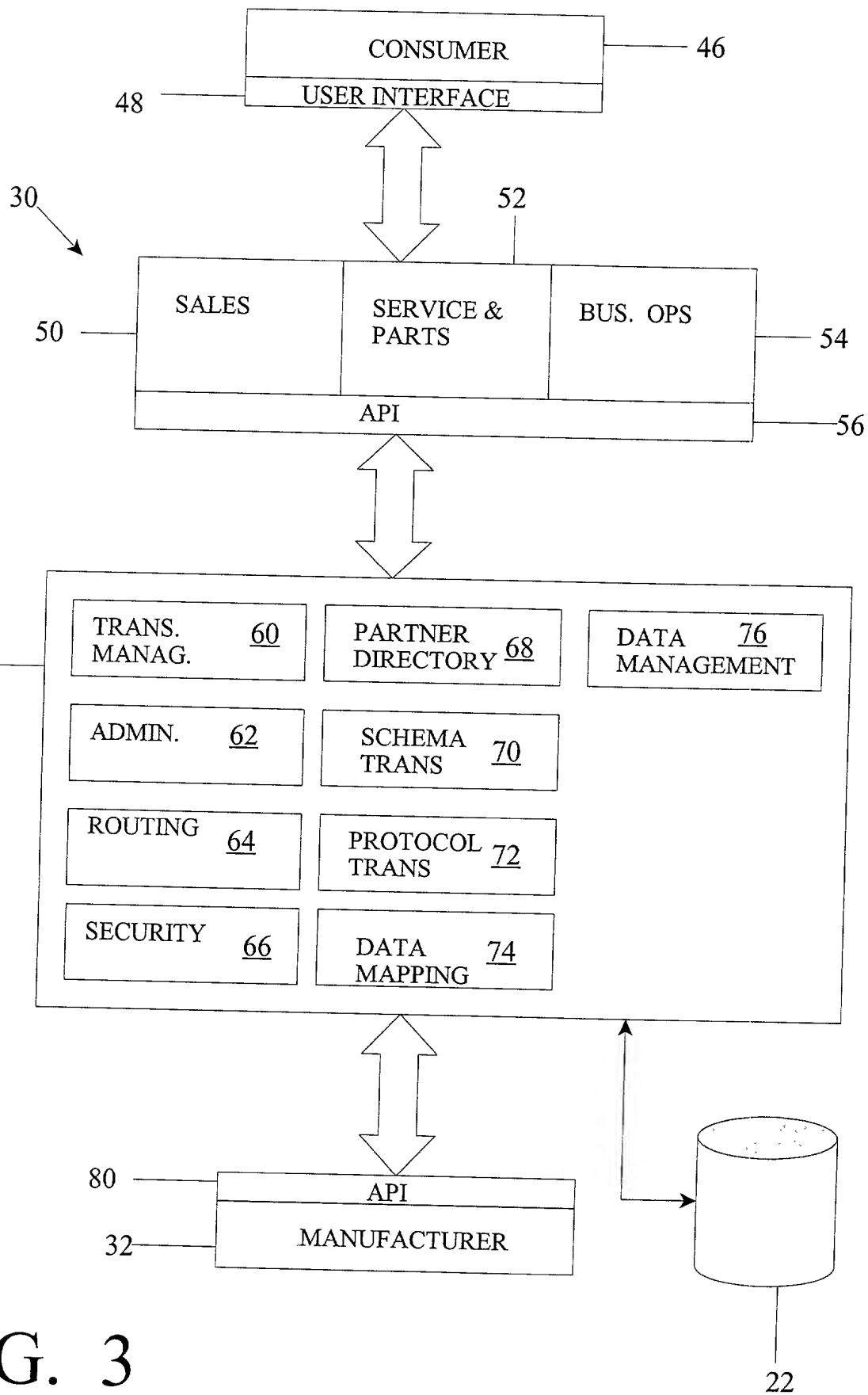


FIG. 3

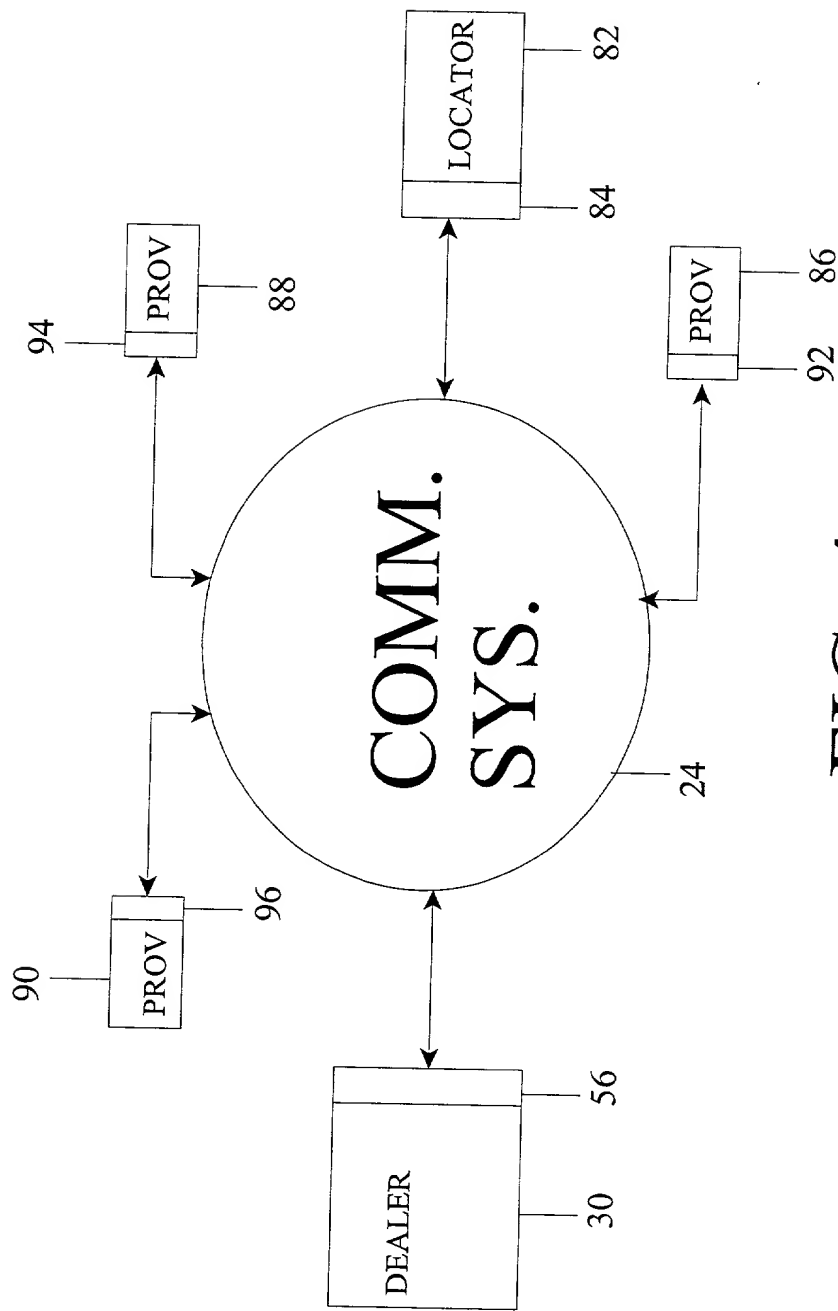


FIG. 4

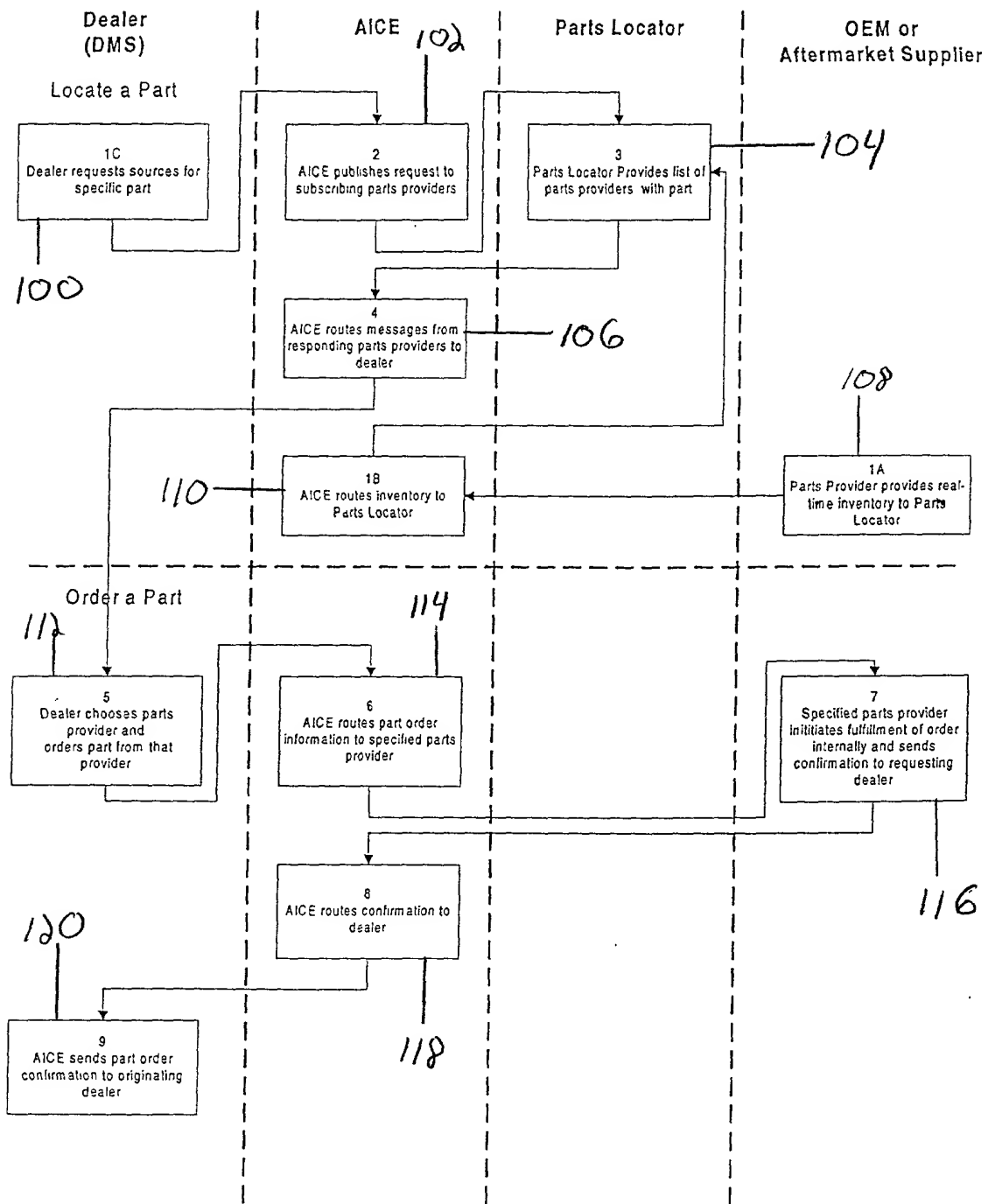


FIG. 5

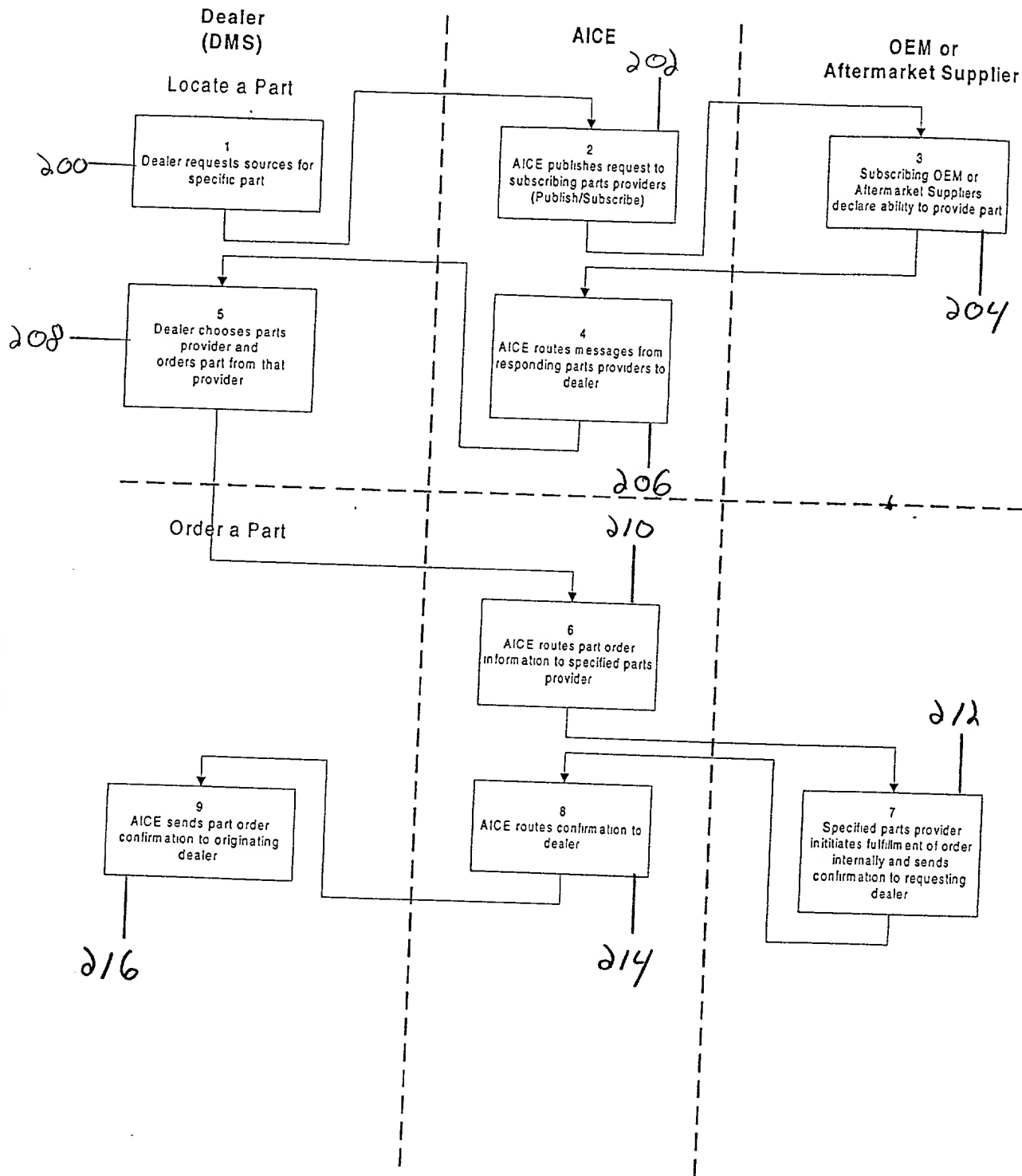


FIG. 6



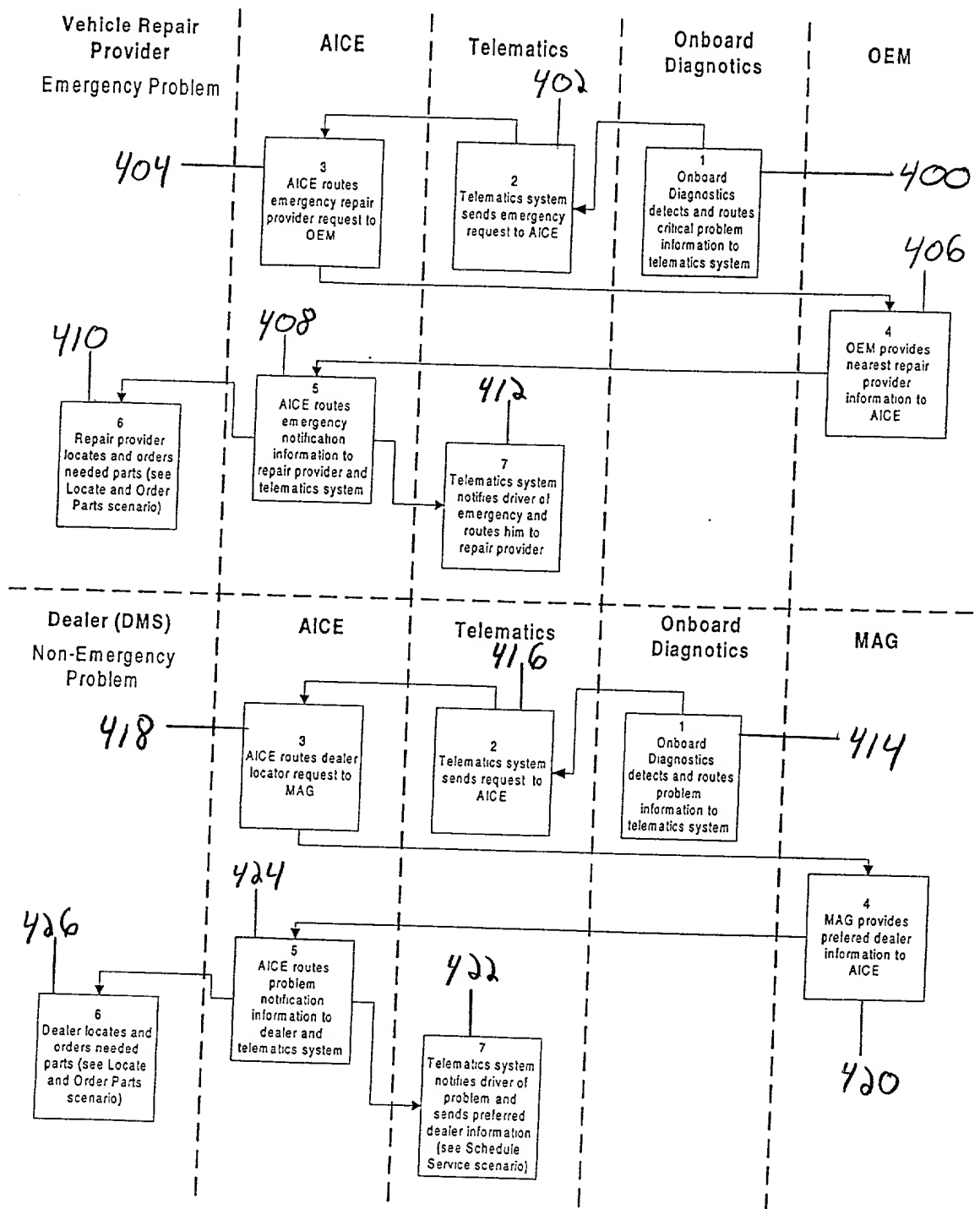


FIG. 8



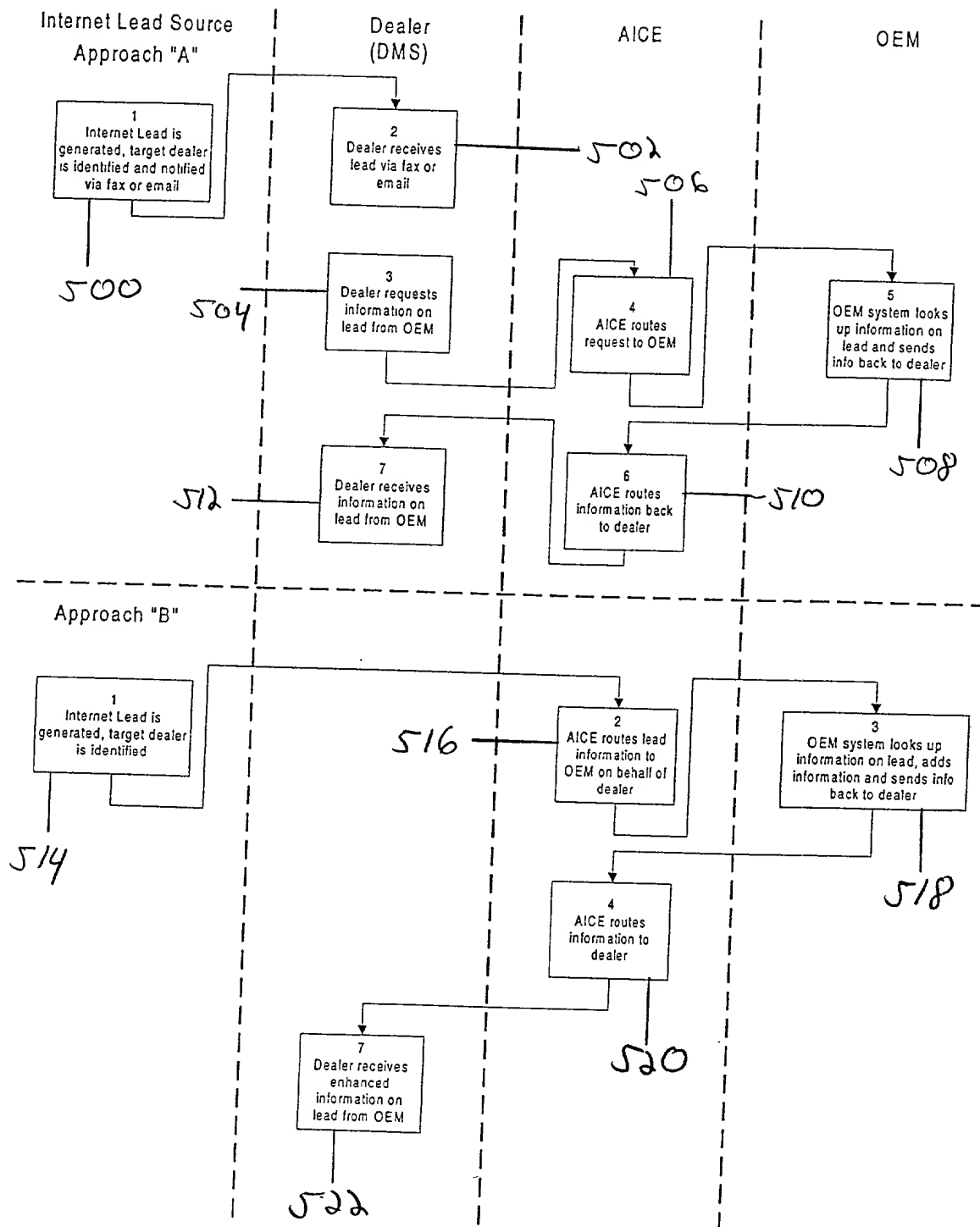


FIG. 9

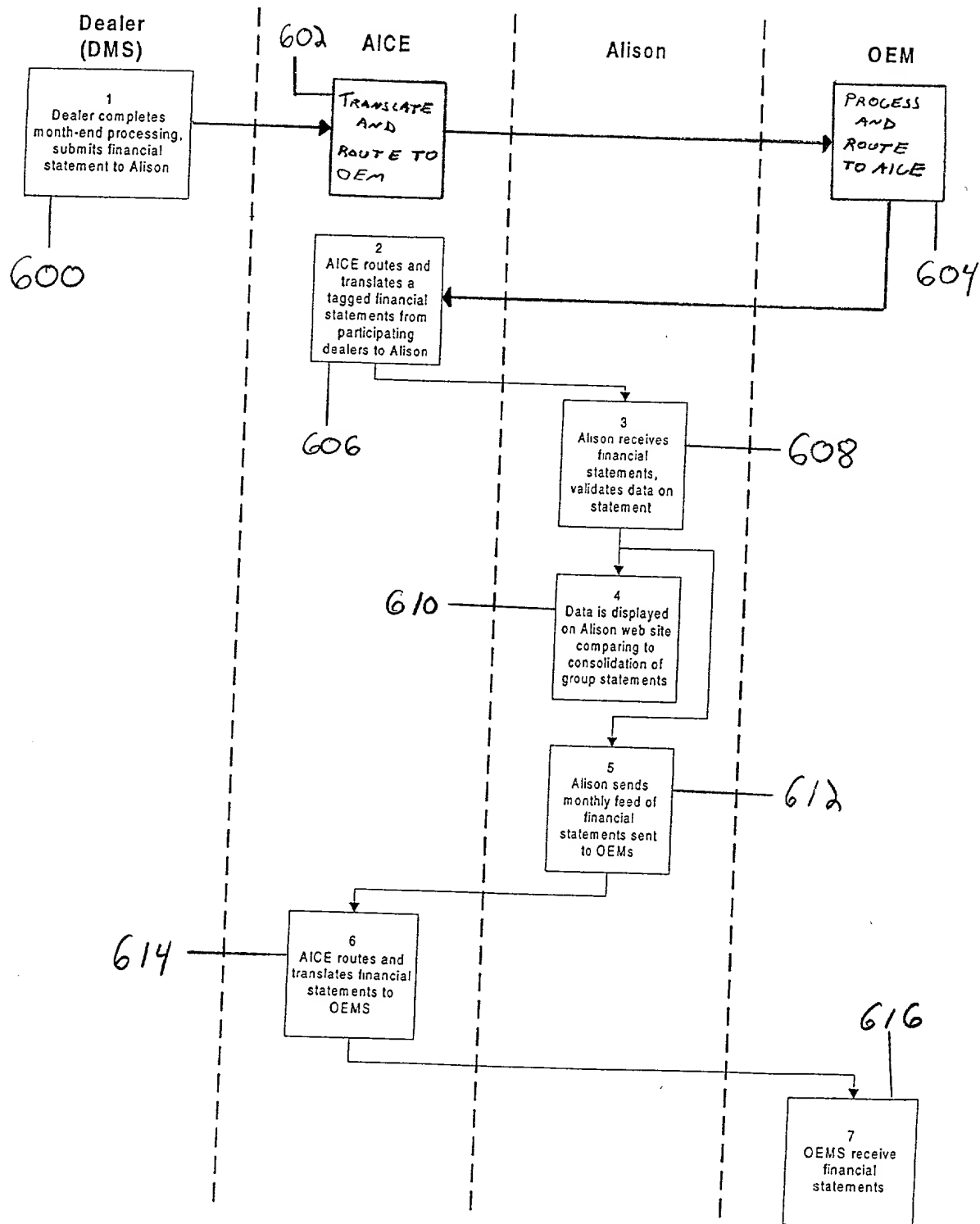


FIG. 10